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5	MINUTES FOR THE BOARD OF DIRECTORS MEETING
6	OF THE
7	LOUISIANA ECONOMIC DEVELOPMENT CORPORATION
8	HELD AT
9	LOUISIANA STATE EMPLOYEES' RETIREMENT SYSTEM BUILDING,
10	FOURTH FLOOR BOARD ROOM
11	8401 UNITED PLAZA BOULEVARD
12	BATON ROUGE, LOUISIANA
13	ON THE 16TH DAY OF OCTOBER, 2015
14	COMMENCING AT 9:30 A.M.
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18	REPORTED BY: ELICIA H. WOODWORTH, CCR
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	Batan Bauga IA
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1	Appearances of Board Members Present:
2	A.J. Roy Alden Andre
3	Mandi Mitchell Susan Tham
4	Louis Reine
5	Cal Simpson Mandi Mitchell
6	
7	Staff Members Present:
8	Melissa Sorrell Christian Pennington
9	Susan Bigner Bob Cangelosi
10	Steven Baham Anne Villa Tural Smith
11	Errol Smith Brenda Guess Robert Wyckoff
12	Shamelda Pete Janilda Parks
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1	MR. ROY:
2	Good morning. If everyone will silence
3	their cell phones, we'll begin the meeting.
4	Call to order the Board of Directors
5	meeting Louisiana Economic Development Corporation.
6	Rollcall, please.
7	MS. SORRELL:
8	A.J. Roy.
9	MR. ROY:
10	Here.
11	MS. SORRELL:
12	Aldan Andre.
13	MR. ANDRE:
14	Here.
15	MS. SORRELL:
16	Louis Reine.
17	MR. REINE:
18	Here.
19	MS. SORRELL:
20	Susan Tham.
21	MS. THAM:
22	Here.
23	MS. SORRELL:
24	Mandi Mitchell for Stephen Grissom.
25	(No response.)

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1	MS.	SORRELL:
2		Cal Simpson.
3	MR.	SIMPSON:
4		Here.
5	MS.	SORRELL:
6		Natin Kamath.
7	(No	response.)
8	MS.	SORRELL:
9		We have a quorum.
10	MR.	ROY:
11		Thank you. The first order of business
12	is the approval	of the minutes for July 17th meeting.
13	MR.	REINE:
14		So moved.
15	MR.	ANDRE:
16		Second.
17	MR.	ROY:
18		Motion approved as presented, second.
19		Any discussion?
20	(No	response.)
21	MR.	ROY:
22		Hearing none, all in favor, "aye".
23	(Sev	veral members respond "aye".)
24	MR.	ROY:
25		All opposed, "nay."



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1	(No response.)
2	MR. ROY:
3	Without objection, it is ordered.
4	MR. ROY:
5	In-house approvals, we'll ask Steve to
6	give us an update on that.
7	Would that be you or Brenda or someone
8	else?
9	MR. GUESS:
10	It's Steve's since he's got a computer.
11	MR. BAHAM:
12	Let me get to it real quick.
13	That one was done back in July. It was
14	Trinity Rental Services. I'm trying to remember the
15	specifics on that one. Essentially just an oil field
16	service business. We did a line of credit for
17	equipment. They were expanding on to basically just
18	need additional equipment to increase production. I
19	think
20	Christian, did you handle this one?
21	MR. PENNINGTON:
22	I did.
23	MR. BAHAM:
24	You probably know a little bit more
25	specifics than I do. It's been a little while.

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1	MR. PENNINGTON:
2	Yeah. It was Trinity Rental Services.
3	I want to say it was \$250,000; is that right?
4	MR. BAHAM:
5	Yes.
6	MR. PENNINGTON:
7	We did a line of credit to purchase
8	equipment, and then after, what? After a year, we were
9	going to term it out?
10	MR. BAHAM:
11	It's going to be for a five-year.
12	MR. PENNINGTON:
13	Five year.
14	And that's what it was from, is from
15	First National Bank. Mr. Jim Lyons was the loan
16	officer. And that loan, we approved it, and they
17	actually haven't closed yet. They have 90 days to
18	close, and they're coming up soon to hit that firewall
19	if they want to close or not. And I spoke with Mr. Jim
20	and they're still they might not the owner might
21	back away from that, but I don't know for a fact whether
22	or not it's going to close or not. That's we
23	approved it, but it should be closing soon if it does.
24	MR. ROY:
25	Okay. Any questions from the Board?

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Any question on staff's discussions at this time? 1 As 2 per prior request, they're giving us a summary of what 3 they do. 4 (No response.) 5 MR. ROY: 6 Okay. Thank you. Under EDAP Program, Millennium 7 Galvanizing, LLC. 8 9 Good morning. 10 MR. WYCKOFF: Good morning. This proposed EDAP is for 11 12 Millennium Galvanizing, which is a wholly-owned 13 subsidiary of Crest Operations. There are companies 14 within Crest, design manufacturers, electrical 15 substations, switch guards and transmission lines. 16 They're used throughout the United States, and a 17 majority of their products require that their components 18 are hot-dipped galvanized. They currently outsource 19 this to a third-party provider, and in order to have 20 more control over their finished product, they're going to be starting Millennium Galvanizing. It will have a 21 22 48,000 square foot facility. They're one of the largest 23 kettle hot-dipped galvanized materials in the State of 24 Louisiana.

The project originally selected a site



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in Tangipahoa Parish, but due to some unseen
 circumstances, it has since been moved to St. James
 Parish.

The EDAP is for \$460,000 and will assist with the cost of purchasing capital equipment for the St. James project. Millennium Galvanizing will provide collateral as three forklifts, and they'll provide the UC 15 for those.

9 Crest has agreed to retain 559 jobs with 10 an annual payroll of 24-million. That's going to 11 increase two percent annually. They will be creating 70 12 new jobs with a payroll of 3.6-million by 2021 with this 13 project.

14 The staff recommends that EDAP is 15 approved as an unsponsored EDAP based on the standard 16 contingencies of EDAP as well as a \$15-million capital 17 investment by December 30 -- by March 31st, 2016, and 18 they will also -- Crest will also have to have 50 19 percent of their sales from the St. James project be 20 allocated to companies outside of Louisiana.

At this time, I'd like to turn it over to Matt Purser from Crest, who will be able to give more information about the company and this project.

MR. PURSER:

Good morning. A little bit more about



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Crest, Crest has seven operating companies that are 1 2 wholly owned by the company Crest Operations. Most of them are vertically integrated, as Robert said, within 3 4 the utility substation industry. We provide substations, transmission lines and switchyards to, over 5 6 the years, all 50 states in the U.S. and abroad. Our original company started in the '50s. 7 The other 8 companies started in the '70s and '80s. We've been 9 around for a long time. We're kind of, I like to call, 10 a hidden gem in Central Louisiana where nobody knows 11 about us, but we continue to grow very rapidly, and we 12 decided to continue growing in Louisiana. 13 As part of the vertical integration, as 14 Robert mentioned, the components of the substations 15 require to be hot-dipped galvanized, and we'll be able 16 to utilize approximately 50 to 60 percent of our capacity of our plant with internal projects. And so 17

the beauty of it, while we're not located in Pineville,

excess capacity within -- with other customers within

the State of Louisiana and outside. So that's why we

located in South Louisiana, just to be closer to the

target that we have and sell that excess capacity, but

we're able to cover fixed costs and other things with

our internal customers. So it's a great project for us.

but located in South Louisiana, is we can sell our

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1	We're very excited about it and we're moving forward.
2	MR. ROY:
3	Questions? Comments?
4	MR. REINE:
5	I've just got one out of curiosity.
6	Right now, are y'all sending this out to
7	get galvanized?
8	MR. PURSER:
9	Yes.
10	MR. REINE:
11	Are you sending it to an out-of state
12	company or to an in-state company?
13	MR. PURSER:
14	Both. About 50 percent of it's going
15	internally to an in-state customer, and about 50 percent
16	is going to the State of Texas.
17	MR. REINE:
18	Okay. Thank you.
19	MR. PURSER:
20	Yes, sir.
21	MR. ANDRE:
22	So your internal capacity is directed at
23	what kind of industry?
24	MR. PURSER:
25	Petrochem, oil, gas are the leader,

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1	the president of this organization has been in the
2	galvanizing industry for approximately 35 years, so he
3	has a customer base in South Louisiana. He's been
4	located in South Louisiana, so it's mainly the petrochem
5	and the energy field.
6	MR. ANDRE:
7	The petrochem, is it aimed at
8	structuring or is it aimed at piping?
9	MR. PURSER:
10	It could be both. It could be both.
11	Our kettle size is uniquely tailored for us. Being a
12	large kettle, you dont have to double dip individual
13	large components of structures, and that enhances
14	quality and decreases price for our customers, so that's
15	a major competitor differentiation for us.
16	MR. ANDREW:
17	And who are your major competitors for
18	the petrochem?
19	MR. PURSER:
20	There's a company called AZZ in the
21	State of Louisiana, which has two facilities. There's
22	also a company called Great States in the State of
23	Louisiana that has a facility here, so those are the
24	primary galvanizers in the State of Louisiana.
25	MR. ANDRE:



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1	Is that the one in Baton Rouge Parish?
2	MR. PURSER:
3	That's part of AZZ. I think they used
4	to be Hobson or I forget the name of it, but, yes,
5	that was one that was acquired by AZZ.
6	MR. ANDRE:
7	How large are they compared to your
8	kettle?
9	MR. PURSER:
10	Their kettle size, I don't know for
11	sure. I know it's smaller and it's older technology.
12	We're going to have new technology, and, again, the
13	largest kettle in the state.
14	MR. ANDRE:
15	It's a great technology. I'm sure
16	received a lot of money over the life of the facility
17	blasting and painting.
18	MR. PURSER:
19	Yes, sir.
20	MR. ANDRE:
21	Okay.
22	MR. ROY:
23	So on your own needs, what kind of
24	capacity will you have?
25	MR. PURSER:



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1	As far as pounds, if we do a single
2	shift, we'll have, I think it's, 60-million pounds a
3	year, so internally, we'll leverage about, right now, 60
4	percent of that, and so we'll have about 20-million
5	pounds per month we'll be able to galvanize outside of
6	our own need.
7	MR. ROY:
8	Is it your intention to grow if the
9	demand is there at the time?
10	MR. PURSER:
11	Yes, sir. Yes, sir. We can move to
12	another shift, and, also, we have you know, if
13	everything moves as we believe it will, we have plans to
14	expand our galvanizing capabilities.
15	MR. ANDRE:
16	Where in St. James is the facility
17	located there?
18	MR. PURSER:
19	I'm terrible with directions. It's very
20	close to
21	MR. ANDRE:
22	Which bank, west, east?
23	MR. PURSER:
24	I couldn't tell you north, south, west
25	or east. It's on let me try to what plant is it?

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1	It's close to a plant there. It's
2	MS. BIGNER:
3	It's in Convent.
4	MR. PURSER:
5	Yes, it's in Convent.
6	MR. ANDRE:
7	It's on the East Bank, is it not?
8	MS. BIGNER:
9	I think it is.
10	MR. PURSER:
11	It's on Winnie Road. There's only one
12	other business on Winnie, but Nucor is very close to it.
13	You can see Nucor from our facility.
14	MR. ANDRE:
15	You're on the same side of the river as
15 16	You're on the same side of the river as Nucor?
16	Nucor?
16 17	Nucor? MR. PURSER:
16 17 18	Nucor? MR. PURSER: Yes. Yes.
16 17 18 19	Nucor? MR. PURSER: Yes. Yes. MR. ANDRE:
16 17 18 19 20	Nucor? MR. PURSER: Yes. Yes. MR. ANDRE: You're on the East Bank then.
16 17 18 19 20 21	Nucor? MR. PURSER: Yes. Yes. MR. ANDRE: You're on the East Bank then. MR. PURSER:
16 17 18 19 20 21 22	Nucor? MR. PURSER: Yes. Yes. MR. ANDRE: You're on the East Bank then. MR. PURSER: I'm sorry. I'm terrible with I can't
16 17 18 19 20 21 22 23	Nucor? MR. PURSER: Yes. Yes. MR. ANDRE: You're on the East Bank then. MR. PURSER: I'm sorry. I'm terrible with I can't answer that question.



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1	(No response.)
2	MR. PURSER:
3	Thank you very much.
4	MS. THAM:
5	I do have a question. Do you think
6	there's going to be enough need for your services to
7	cover that other 40 percent?
8	MR. PURSER:
9	Absolutely.
10	MS. THAM:
11	Do you expect that because you have a
12	better, cheaper product or because there's going to be
13	enough demand that you and your own supplier are going
14	to be able to
15	MR. PURSER:
16	Both. I believe, if it hurts anyone, it
17	hurts the Texas location because
18	MR. REINE:
19	Good answer.
20	MR. PURSER:
21	because of proximity, you know,
22	shipping, you know, because you can reduce that shipping
23	cost. Yes, there's, you know, based off, we believe,
24	you know, we can do two-x that excess capacity. But,
25	again, we want to take care of the internal customer

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1	because that covers a certain level of fixed cost and
2	then we sell the rest. Again, we're very confident we
3	can sell that excess capacity.
4	MR. ANDRE:
5	And to my fellow board members, I am in
6	the petrochemical industry, and I can tell you, there's
7	great demand now and a lot of demand on the books to
8	come, so it won't be a problem.
9	MS. THAM:
10	That's good.
11	MR. PURSER:
12	That's gerat news. Should we start
13	another one?
14	MR. REINE:
15	One at a time.
16	MR. PURSER:
17	Yes, sir.
18	MR. ROY:
19	Any other questions or comments?
20	(No response.)
21	MR. ANDRE:
22	I move for approval.
23	MR. ROY:
24	Motion for approval as presented.
25	MS. THAM:



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1		I second.
2	MR.	ROY:
3		Second.
4		Any other discussion?
5	(No	response.)
6	MR.	ROY:
7		Any comments from the public?
8	(No	response.)
9	MR.	ROY:
10		Hearing none, all in favor, "aye".
11	(Sev	veral members respond "aye".)
12	MR.	ROY:
13		All opposed, "nay".
14	(No	response.)
15	MR.	ROY:
16		Without objection.
17		Thank you. Please keep us posted. We
18	wish you the bes	it.
19	MR.	PURSER:
20		Thank you very much.
21	MR.	ROY:
22		All right. Ms. Bigner on EDAP pending
23	projects report	update by Ms. Bigner.
24	MS.	BIGNER:
25		Mr. Andre had requested the report a

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1	couple months ago and we had decided that we would
2	and requested that we do it on a quarterly basis. This
3	is a list of the current projects that are on the
4	Treasurer's report, and we've gone through and given you
5	information on each one. And I guess I'm just here if
6	you have any questions regarding any of them.
7	I am expecting to see two of these
8	projects within the next month or so, and that's Number
9	6 and Number 7. The rest of them, we're really not
10	sure.
11	Any questions? Would you like for me to
12	go through them individually?
13	MR. REINE:
14	It's just these seven?
15	MS. BIGNER:
16	Pardon me?
17	MR. REINE:
18	It's just these seven?
19	MS. BIGNER:
20	Yes, sir. When you look at the
21	Treasurer's report, when you review the Treasurer's
22	report, these are the projects that you'll see on the
23	report listed as pending projects.
24	MR. REINE:
25	Do we need a motion?

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1	MR. ROY:
2	No is action needed. It's just
3	MS. BIGNER:
4	No. It's just a review Mr. Andre had
5	requested, and we are just going to be doing it
6	quarterly.
7	MR. ROY:
8	All right. Okay. Do we have any
9	particular questions or comments regarding these
10	projects?
11	(No response.)
12	MR. ROY:
13	All right. Thank you.
14	MS. BIGNER:
15	Okay.
16	AUDIENCE MEMBER:
17	Is there a public document on that, or
18	is that internal?
19	MR. ROY:
20	Our minutes are public.
21	MR. BAHAM:
22	Not that particular document, but all of
23	those projects have been all of those projects have
24	been announced, so all of the announcements are
25	available on the website. They're all listed on there.

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MR. ROY:
Okay. Next item on the agenda is EDRED.
Mr. Larry Henson, Director of Business Intelligence is
with us, and we'll have a presentation from staff on
this matter.
MR. ROY:
Good morning.
MR. HENSON:
Good morning. Larry Henson. We're here
to ask for renewal of funding for the EDRED program. It
was created by this Board in 2012.
A little history on that, it was created
to help alleviate a really serious issue that LED was
having losing competitive projects to other states
because we did not have a sufficient inventory of
development-ready sites. We were competing with other
states that had fully-developed, utility-served
industrial parks, and we were submitting agriculture on
greenfield sites that had just a lot of inherent
possibility of having fatal flaws. So being very risk
possibility of having fatal flaws. So being very risk diverse, a lot of our projects were opting to go to
diverse, a lot of our projects were opting to go to

25 work with our regional partners and identify and



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evaluate potential high-quality, competitive industrial 1 2 sites and then invest in enhancing their marketability and competitiveness through completing all of the 3 4 required due diligence studies that our prospects are almost always requiring, and one other outcome of that 5 6 was to increase our inventory of LED-certified sites 7 since they require the exact same due diligence studies. 8 So results since 2012, the state inventory, what we call it, basically our work plan, 9 10 which is the portfolio of sites that are going through 11 the program, has run from 50 to 305. Ninety-one of 12 these has got all of the basic due diligence either done 13 or underway. The report that's in your files shows that 14 we have 54 certified sites, and, actually, we certified 15 two yesterday, so it's 56 certified sites. And that's 16 one of the really nice outcomes of this is we've been able to really accelerate the certified sites program 17 18 through some funding assistance of a 75 percent grant 19 verses a 25 percent local match. That's really made the 20 certified sites program take off. And we, to the best 21 of our knowledge, we have now the second most certified 22 sites of any state program in the country behind North 23 Carolina, and we're rapidly catching up with them. 24 You've got an allocation sheet of how we

25 partnered with regional, local organizations of economic

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development organizations in every region, and our 1 2 allocated funds through them through a CEA with each of Like I said, it's also really accelerated our 3 those. 4 certified sites program, which creates government-ready sites that are exhaustively reviewed with a detailed 5 6 application process. All of the documentations are on our website, and we pull the studies and the documents 7 8 and the maps and exhibits from those applications to be 9 able to complete RFIs. When we get a request for 10 information in a proposal for a site from site consultants, we have a very, very short turnaround, and, 11 12 increasingly, they -- the majority of them require the 13 five basic due diligence studies or we can't submit, we 14 can't compete. So having this inventory of sites that meets the demands of our site consultants and our 15 16 clients has allowed us to compete for projects that we probably couldn't have before. And the advantage to the 17 18 ultimate prospect, the company, is it eliminates all of 19 the uncertainty about the sites. You know, the 20 questions they have, we have answers to, and they are sure that the sites do not have any potential fatal 21 22 flaws and that they can meet their construction 23 timelines without any kind of serious problems or 24 delays.

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Like I said, we've grown the inventory



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1	from 50 to 305. That's 38,000 acres, in 2012, of sites
2	we had confidence in, and now we have 135,000 acres of
3	sites. We've grown the distribution of those sites from
4	25 parishes now to 49 parishes, and our ultimate goal is
5	to have quality sites in all 64 parishes so every parish
6	in the state can compete for national projects.
7	Fifty-six certified sites. We had 20 in 2012 when EDRED
8	was started.
9	So at this point, we've sold all or
10	parts of about 20 of those. Those sites have gone
11	through the project in creating all or parts of eight
12	certified sites, and by every possible metric, this
13	program has been an enormous success and just requires
14	additional funding to continue it on for several years
15	to come.
16	MR. ROY:
17	Questions, comments?
18	MR. REINE:
19	What does it cost to certify a site?
20	MR. HENSON:
21	Depends on the acreage, but it can be
22	from as little as 30,000 to as much as 100,000, and the
23	bulk of that cost is a the cultural and archeological
24	study, which is very labor intensive. It's not required
25	on every we're required to get a clearance letter

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1	from the state historic preservation office that there
2	are no culture artifacts charted at the site. Most of
3	the time they require us to go do a study. Sometimes
4	they'll consult their database and give us a clearance
5	letter based on what they know about the land.
6	MR. REINE:
7	This land that we're doing the site
8	certification, that's privately-held land?
9	MR. HENSON:
10	Not all of it. There's one of the
11	rules that this board set when we first went into this
12	was that we had a tap of what we could spend of \$100,000
13	an acre of privately-owned land, so a lot of it's
14	privately-owned land, but, frankly, we have a lot of
15	airports and ports, and one of the ones we certified
16	yesterday was in Chennault Airport.
17	MR. REINE:
18	And where does the money come from?
19	MR. HENSON:
20	It was allocated out of as basically
21	to a portion of EDAP.
22	MR. REINE:
23	Let me make it easy for you. Is it
24	federal money we get? Is it state general tax revenue?
25	Is it dedicated? That's the

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1	MR. HENSON:
2	My understanding was that it was part of
3	EDAP that was set aside for this.
4	MS. THAM:
5	It comes out of our EDAP budget. How
6	much we have for EDAP gets set aside for EDRED.
7	MR. REINE:
8	And EDAP money comes from the FED?
9	So it's state general tax money.
10	When we do this for a private landowner,
11	does it increase the value of their land?
12	MR. HENSON:
13	Absolutely.
14	MR. REINE:
15	And when they sell that land, do we
16	recap part of the expenses?
17	MR. HENSON:
18	No, sir. It just allows us to have
19	sites, whether they're private or public, to compete for
20	projects. You know, the goal is to have high-quality
21	projects that create jobs on those parcels.
22	MR. REINE:
23	So to make me more comfortable, at some
24	point, you can provide me a return on investment, if
25	we're going to use general taxpayer revenue to enhance



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1	the value of private landowners, can you show me
2	something that says the state gets a return on that
3	investment equal to or greater than what we use those
4	tax dollars for?
5	MR. HENSON:
6	Yes, sir. I think when we look at some
7	of the projects, like Martin-Brower is a good example.
8	It was on a certified site. We've already got that ROI
9	from Martin-Brower where we did the incentive package,
10	so it would not be difficult to plug in the expenditures
11	on certifying the site and how that worked within the
12	ROI.
13	MR. REINE:
14	Okay. I never understood from the
15	beginning why we use tax dollars to enhance the value of
16	the property, that it was property sold, and even if it
17	was a time limit, we wouldn't recoup the investment and
18	use it in the pool to do future projects. Why we just
19	said once we do it, it's done. If we're doing
20	properties that don't sell, I can understand that, but
21	if an acre of land is worth 1,000 and we invest money
22	and it's worth 2,000 and the property owner gets this
23	property improved and increases the value and we don't
24	have ask for any return on the investments just kind of
25	bothers me here. We could use that money and put it in



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1	the pool and do some more certifications.
2	MS. THAM:
3	We're doing a 75 percent match. Whose
4	money are we matching?
5	MR. HENSON:
6	It varies. I'll give you an example.
7	BRAC has probably done more certified sites than
8	anybody, and they have their 25 percent is split
9	three ways. BRAC pays a third of it, the parish pays a
10	third of it and the landowner pays a third of it. It
11	varies from site to site. Very often, it's the
12	landowner who pays the entire 25 percent, and probably
13	that's the most common situation.
14	MS. THAM:
15	Oh, now, when you say a 75 percent
16	match, I was looking at, you know, 100 is 70, but we
17	match up to 75 percent.
18	MR. HENSON:
19	We pay 75 percent of the cost of the due
20	diligence studies, and the landowner pays 25 percent.
21	MS. THAM:
22	So we're not matching 75 percent of
23	their funds; we're putting three times up.
24	MR. HENSON:
25	Right. That's correct.



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1	MR. ANDRE:
2	Again, my interest is the petrochemical
3	industry. Prior to October the 1st, there were only
4	three parishes between Baton Rouge and New Orleans that
5	were classified containment for air programs, and on
6	October the 1st, the Federal government changed the
7	ozone level from 75 PPB to 70 PPB. What did that do to
8	your inventory? How many did you lose because of the
9	lower standard?
10	MR. HENSON:
11	We actually haven't lost any. It's just
12	that for petrochemical, they're obviously there are
13	some parishes that are non-attainment that are less
14	attractive to them, and, you know, we didn't lose the
15	inventory because the inventory those sites may go to
16	something besides petrochemical. And, actually, the
17	really nationally-competitive projects are not
18	petrochemical. They're more likely to be assembly
19	projects that can be in any states, and usually the site
20	consultants will look at four, five, six southern states
21	and we're competing against them. So that's really
22	where the advantage of this program comes in. So we're
23	competing for maybe an auto parts plant or something
24	like that, that really is not tied to Louisiana, not
25	tied to the petrochemical industry, not tied to the



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1	river or the ports, but can be anywhere. And in a case
2	like that, we have to have competitive sites that will
3	match up against North Carolina or Texas or anyplace
4	else, because those projects, they can choose. They
5	don't have to be here because of natural resources or
6	any other reason, and that's where we really find this
7	program to be to put us on a level playing field with
8	other states.
9	MR. ANDRE:
10	So the developed sites that are 1,000
11	acres or better, I'd venture to tell you if it's not the
12	petrochemical industry, you're not going to develop, and
13	so it's very important that we understand the ability to
14	permit in those areas. And in the non-attainment
15	parishes, it used to be that you can buy offsets at a
16	horrible price, but you could at least buy them. Now,
17	they have no more the inventory offset is zero, so if
18	you don't go to an attainment parish, you just can't get
19	a permit in there for a large petrochemical facility.
20	MR. HENSON:
21	Yes, sir, that's correct. And I might
22	add that Secretary Grissom has directed us to not use
23	this program on those deep-draft Mississippi River sites
24	because they're in such high demand that the buyers, you
25	know, they'll buy them anyway, and it's just not a good
1	



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1	application for our funds because those are not
2	nationally-competitive projects. Those projects have to
3	be, you know, in the petrochemical zone, either anywhere
4	on the Gulf Coast. What we're really trying to build is
5	an inventory for are our you know, of course, the
6	holy grail of this is an auto plant, and that has to be
7	fully development ready before they even look at it.
8	And any other, like, manufacturing projects not
9	petrochemical, but manufacturing projects that can be in
10	any state are the ones where we really needed some
11	inventory that can compete on a level playing field with
12	North Carolina, Texas, South Carolina, anyplace.
13	MR. ANDRE:
14	Well, I have to say that given the fact
15	that the petrochemical industry contributes a large
16	percent of the revenue from the state, I find it
17	disappointing that there's not more emphasis for the
18	petrochemical industry.
19	MR. HENSON:
20	Well, we have a pretty good inventory
21	still of remaining deep-draft Mississippi River sites.
22	
23	MR. ANDRE:
	MR. ANDRE: I beg to differ with you because I've
24	
24 25	I beg to differ with you because I've



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don't know where it is now and how much of an impact 1 2 that has on the inventory. MR. HENSON: 3 4 Well, it's had a lot of impact on our ability to recruit petrochemical companies and find them 5 6 good sites, but those companies aren't as interested in what this program brings because those sites are in such 7 8 short supply. It's basic law of supply and demand. The 9 sites are in such short supply and in such high demand, 10 that for us to put a lot of tax dollars into improving the marketability -- I mean, there's no need to improve 11 12 the marketability into something that's incredibly 13 marketable already. What we do spend a lot of time and 14 effort on is identifying what land is left available, 15 and we spend -- our team spends an incredible amount of 16 effort in working with landowners along Mississippi to 17 identify the remainder parcels that they're willing to 18 sell, and market those. 19 MR. ANDRE: 20 Thank you. 21 MR. ROY: 22 Any other questions, comments? 23 MS. THAM: 24 I do have a question. 25 What does EDRED do to market? I see the



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1	website out there, the, you know, LED website has sites
2	throughout listed. It has a lot of basic information.
3	I don't know if it lists all of the studies and which
4	ones have all of the studies going on.
5	MR. HENSON:
6	It does have all of them.
7	MS. THAM:
8	Okay. And do we actively go out and
9	market, you know, if we're looking for, you know,
10	automobile manufacturing plants or
11	MR. HENSON:
12	Absolutely. We have our
13	international team has been all over the world talking
14	to automakers and they have to have some sites ready to
15	show them and so, you know, we do that.
16	A lot of what this having this
17	inventory in place allows us to do is when the site
18	consultants come to us with a project and they say, "Do
19	not submit any sites that are not develop ready and have
20	these five studies," and if we don't have those, we
21	don't get to play. We just have to pass, and we don't
22	want to do that.
23	MS. THAM:
24	Are the marketing costs part of the
25	EDRED fund that's done separately in the economic



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development? 1 2 MR. HENSON: That's part of the marketing 3 Yes. 4 committee, actually. MR. REINE: 5 6 How do you identify when a section gets Does somebody come and say, "I've got 10 7 certified? 8 acres. You want to certify it?" or if you've got 10 9 acres, you go approach them or... MR. HENSON: 10 11 Well, a lot of different ways. It 12 starts with finding sites, and we do that through 13 outreach to the regional economic development folks and 14 get them to, you know, help us find sites. We've got a 15 very sophisticated GIS model that we can find parcels 16 that match the requirements that are needed by our 17 prospect, meet those minimum requirements of a 18 nationally-competitive site. We have contractors that 19 go out and get options signed on those sites. We've got 20 probably a couple hundred options signed right now that allow us to market the sites. We find pieces of land; 21 22 we approach the landowners and get them to agree to 23 market the site and to participate in the program, but a 24 lot of times, we have landowners approach us. And we've 25 reached out to railroad timber companies, large family



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1	holdings of land, any potential stakeholder that control
2	a lot of property, even some attorneys that have clients
3	that have a lot of land. So we've approached this on a
4	lot of different levels to find the ideal parcel of land
5	basically that ties to transportation. You're looking
6	for land that's got the right transportation access and
7	is dry, you know. You've got to it's got to meet the
8	basic requirements of flood plan and all of that. So
9	we're reaching out on a whole lot of levels.
10	We've hired a full-time site program
11	manager who's on the road today. He's on the road to
12	every region, every parish, talking to them about sites.
13	MR. SIMPSON:
14	Are the sites targeting specific
15	industry or does it range out to like retail or
16	residential?
17	MR. HENSON:
18	It's only industrial.
19	MR. SIMPSON:
20	Only industrial.
21	MR. HENSON:
22	Only industrial.
23	MR. ROY:
24	Can you comment about successes we've
25	had as a result of what you've done? Sites are one

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1 thing, but that's not the endgame. 2 MR. HENSON: Well, that's true, and our project 3 4 managers in business development, they're the ones that produce the results. This program is to give them some 5 6 ammunition, and it's up to them to go out and produce 7 some results. 8 Some projects that have landed on sites 9 that we were working on and we have identified include 10 EuroChem, Yuhuang, Martin-Brower. We've got one certified site that's got a million square foot, 11 12 speculative warehouse project going on right now. So 13 we've had some successes, and a lot of it is when the 14 request for a site comes in, we're able to quickly 15 identify sites that meet those needs, and if we don't 16 have information about those sites, if we haven't already identified them, we haven't made sure that they 17 18 meet the minimum requirements, then we really don't have any ammunition. 19 20 And Yuhuang was an example that we were 21 talking to families that owned property up and down the 22 Mississippi and had a real positive conversation with 23 one family and they asked us to come tour the site. And 24 Yuhuang was looking for a site and it was a perfect 25 match and we were able to get them -- match them



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1	together within a matter of days. And because we knew
2	information about the site we had identified, we knew
3	what the strengths and weaknesses were because one of
4	things we do is a desktop fatal flaw analysis
5	immediately on every site so we don't go very far and we
6	don't spend any money and we don't try to submit sites
7	to prospects that can have some potential fatal flaw.
8	We identify those on the front end, and that's been a
9	real benefit because we submit sites with confidence.
10	MR. REINE:
11	Have any projects not happened if you
12	hadn't precertified it?
13	MR. HENSON:
14	There are projects that have not
15	happened because we didn't have the site that they
16	wanted.
17	MR. REINE:
18	I'm talking about a specific company or
19	a specific piece of land, would that marriage not have
20	worked if you had not precertified the land?
21	MR. HENSON:
22	Absolutely. We had a project last we
23	submitted a proposal last week to the largest site
24	consultant in the country and they said it must be
25	certified or completely development ready and you must



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1	give us copies of these five studies, the same ones we
2	require, or do not submit it. So I don't know if we'll
3	win that project. We wouldn't have competed for it, but
4	we have won projects because we had that, and they would
- 5	have looked elsewhere.
6	MR. ROY:
7	Other questions, comments?
8	MS. THAM:
9	What's the timeframe for those studies?
10	I mean, I know this has only been around since 2012 and
11	there's a time lag, but what's the timeline to get all
12	five studies done, generally, and get certified?
13	MR. HENSON:
14	As fast as they want to go. We've done
15	some in, you know, maybe 90 60 to 90 days, and since
16	we've had we were very slow at doing certified sites
17	before we had this funding because we were asking
18	landowners to put up, you know, a great deal of money
19	for just on the potential that LED might bring them a
20	client. But it moves pretty quickly if everybody's
21	once we get lined up, we can do it in 90 days.
22	MS. THAM:
23	I know this isn't an LED question, but
24	if we're looking at return on investment, chances are,
25	some these projects coming in are going to ask for other



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1	payroll quality jobs, you know, any gap loan, along with
2	the return on investment on that, is the money we spent
3	certifying that site that they later bought going to be
4	include in the state funds that were used towards them?
5	Because I know that's part of the consideration when we
6	decide how much is going to a group.
7	MR. HENSON:
8	It's not calculated in with that. It's
9	just to me, it's kind of price of admission. You
10	won't get to them to look and you won't get them to
11	choose Louisiana if you don't have a site that is
12	without that potential for fatal flaw that kills the
13	deal. You've got to have inventory on the shelf to sell
14	or they won't come in the door.
15	MR. ROY:
16	Any other questions or comments?
17	(No response.)
18	MR. ROY:
19	To Mr. Reine's earlier comments, would
20	we have a clawback in here with these private owners?
21	MR. HENSON:
22	No, sir.
23	MR. ROY:
24	How's that?
25	MR. HENSON:



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1	Well, the object is to build inventory,
2	and it's then you know, that give us the ability to
3	have sites to market to these prosects, and there's just
4	nothing built in, you know, to do that. It gives us the
5	opportunity to win a project, and the jobs and capital
6	expenditures of that are where their ROI is. And if we
7	don't have a site and they go to another state, then
8	that all goes somewhere else.
9	The whole economic development site,
10	it's called "Site Selection" for a reason. If the real
11	estate isn't there, the rest of it never works. You
12	never get to talk about incentives; you never get to
13	talk about workforce; you never get to talk to them
14	again.
15	MR. REINE:
16	I understand the whole premise. I think
17	it's a good idea, but when it gets to a point that
18	you're telling me we can't say if we enhance the value
19	of your property and then promote it on the market and
20	sell it, that you don't pay back any of the cost of
21	enhancing the value or the promotion, and you're telling
22	me at the end of the day, we can't tell Alden that I'm
23	going to double the price just pick a number. It
24	don't matter double the value of your property, then
25	we're going to market it at the taxpayers' expense and



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1	we're not going to ask you in the event of a sale to pay
2	any of it back, that is a problem here.
3	MR. HENSON:
4	Well, one of things we do when we go
5	through, the first thing we do is get an option. It's a
6	non-exclusive option, but option sets the price before
7	we start. So the price is set before we spend any
8	money, because the main reason is we want to be able
9	to bring a prospect to them with some assurance of what
10	the asking price of the land is rather than as it's
11	happened before, you know, they're saying, it's so much
12	an acre, and then once LED gets there with a prospect,
13	they triple it and then the deal dies.
14	MR. REINE:
15	But, realistically, if you were to buy a
16	piece of land from me at \$1,000 an acre, but I know that
17	it was to be precertified and it wasn't going to have
18	any problems, I might agree to pay the \$1,200. We're
19	enhancing the value of people's property.
20	MR. HENSON:
21	Yes, sir.
22	MR. REINE:
23	And I just can't see that we wouldn't
24	have some provision to create or revolve a revolving
25	fund by asking to give some of the enhanced value of the



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property back when it's the taxpayers' investment. 1 I'm 2 just funny that way. MS. MITCHELL: 3 4 I think it's something that we'll take back to Secretary Grissom, but as -- and I'm sorry. 5 6 Good morning. Can you hear me? I'm sorry. Good morning. 7 Mandi 8 Mitchell, Assistant Secretary here on behalf of 9 Secretary Grissom. 10 And Mr. Louis, I do get your point and your suggestion, and I'll take that back to the 11 12 Secretary, but I think the point that Mr. Henson is 13 making is that we wouldn't even get in the door if it 14 weren't for this program proactively seeking these sites 15 and where a private landowner is involved to proactively 16 approach that individual and look at their site for potential strategic projects. And so we do -- I think 17 18 the best term that I've heard today from Mr. Henson is 19 that it's the price of admission. It's getting in the 20 door and getting the opportunity for Louisiana to even 21 be looked at, but what you are proposing, I would 22 definitely bring that back to the Secretary. And I'm not certain that we have not looked or considered that 23 24 in the past. I just haven't been at the department long 25 enough. I haven't been there prior to 2012 when the



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1	first program was launched, so I don't know whether that
2	was ever considered, and, if so, why it was taken off
3	the table. But I'll be happy to bring that back to you.
4	MR. REINE:
5	And, Mr. Henson, this is not about you.
6	I mean, obviously you're just the man at the program and
7	just happen to be sitting at the desk. This is not new.
8	I brought this up in 2012 when the program originated.
9	My concern then, and I haven't seen it addressed, and
10	here we are. This isn't something I thought of today.
11	When we started the program, I had a problem with that
12	philosophy, and I don't see it's gotten any attention
13	and so it's still a concern to me.
14	MS. MITCHELL:
15	Okay.
16	MR. ANDRE:
17	And just to Mr. Louis' concerns, I can
18	validate the fact that I and my company was going
19	through this process and settled on a site that was in
20	the inventory and we were never asked for compensation
21	at all. And I'm not trying to increase the burden on
22	anybody, but I think MR. Louis is correct to ask the
23	landowner to contribute would be good.
24	MS. MITCHELL:
25	Okay.



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1	MR. ROY:
2	Is it possible we can resume this
3	discussion next month after it's vetted a little bit
4	more on this issue?
5	MS. MITCHELL:
6	I don't know how much funds we have left
7	to work with.
8	MR. HENSON:
9	\$51,000.
10	MS. MITCHELL:
11	I think it's fairly little and I don't
12	think it's enough for us to continue the program, and I
13	would just ask if you would consider approving the
14	request of the department today, which is first of
15	all, let me back up, for all of the reasons stated by
16	Mr. Henson in his presentation, we've identified with
17	the department as one of the key strategic initiatives
18	in our 2015-16 business plan. It pertains to enhancing
19	and continuing to enhance the capacity within the
20	department to build and market strategic inventory sites
21	and buildings, and the initial round of funding has been
22	absolutely critical in our efforts to achieve that. So
23	we're very appreciative to the Board for the initial
24	round of funding, which came down in 2012. And it has
25	been demonstrated that it has been crucial in our



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efforts to this point with tangible wins that we can
 show that have been hugely positive from an ROI
 perspective to the state when we look at the jobs and
 the capital investment and the direct and indirect
 impacts.

6 And so the request today of the Board is 7 approval of a \$3-million allocation for the EDRED 8 program, but to give the Board the flexibility to do so in three annual installments or disbursements of 9 10 \$1-million with the following stipulations: First, yearly reporting of the program activities to the 11 12 satisfaction of the Board; second, reporting to show our 13 project activity at the end of each year and how we've 14 utilized those fund; and then lastly, we would ask that should the fund utilization or the program activity 15 16 exceed the million dollar mark in any given year, to allow the corporation's in-house committee to consider 17 18 and approve additional tranches up to 500,000, but, 19 again, within the cap of the program of \$3-million, not 20 exceeding that.

So I apologize that I can't directly speak to that specific issue of going back to the private landowner and seeking reinvestment or clawback or payback, but that is something I personally would take back to the Secretary and our effective team to



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1	discuss that, but at this time, I would request that you
2	consider our request for the 3-million in \$1-million
3	installments.
4	MR. ROY:
5	Yes, sir?
6	MR. ANDRE:
7	Ma'am, do you have to have that action
8	today, or are you on some time restriction?
9	MS. MITCHELL:
10	Well, the issue is that the Board does
11	not meet as frequently, and so we're concerned that
12	while we have just brought on a new team member with the
13	special expertise in this area, and while this is one of
14	our top initiatives in the business plan, with only
15	\$50,000 left dedicated to it, we are concerned that we
16	may have to pull back or pause our activities in this
17	regard. So
18	MR. ANDRE:
19	Mr. Chairman, the only reason I
20	mentioned that is, you know, Mr. Reine's concern would
21	be good. I think before we take any action on this,
22	that we have some indication of what has been the
23	performance and true value.
24	MR. ROY:
25	Yes, sir.



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2The true value of the all of the mail3we've interested so far, what has been our return a4we have time for that and if we delay it one more a5does it impact your program.6MR. REINE:7But I might have a solution.8I make a motion that we approve the9first million dollars over a 12-month period and we10have these conversations during that 12 months about11finding some way that I'm much more comfortable wid12expenditures that the taxpayers' dollars. So I wid13make a motion that we approve the first million dollar14over a 12-month period and we'll move the rest of y15money to a later agenda date.	and do nonth, e can at ch the
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13 make a motion that we approve the first million do 14 over a 12-month period and we'll move the rest of y	.1
14 over a 12-month period and we'll move the rest of	
	lars
15 money to a later agenda date.	our
16 If I can get a second to that.	
17 MS. THAM:	
18 Second.	
19 MR. ROY:	
20 Okay. Motion and second.	
21 Any discussions on that motion?	
22 MR. SIMPSON:	
23 I'd like to hear or see what, you l	now,
24 our return on investment is, you know, approved to	-
25 MS. THAM:	-



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1	That's going to have a long lag time. I
2	guess we could do it project by project. I guess one of
3	my questions to be able to analyze the possibility of
4	clawback is looking and seeing is there sort of an
5	average percentage that you see of what we put in
6	cost-wise versus the selling price of the land or the,
7	you know, project. I think that would give us a better
8	idea of how realistic it is that we could be able to get
9	some of this money back from the landowner. I'd like to
10	know our cost as a percentage of the selling price or
11	the asking price.
12	MR. ROY:
13	I think you're right on point because
14	it perhaps the issue evolves around you said the
15	sales price is negotiated sort of on the front end?
16	MR. HENSON:
17	Yes, sir.
18	MR. ROY:
19	So maybe the price is not big enough. I
20	don't know. Depends on how much profit is built into
21	the buy. But if there's a lot of profit, then this is a
22	bigger issue. If it's not much profit, it's less of an
23	issue.
24	MR. REINE:
25	Mr. Chairman, under the current motion,
	Batan Pauga IA

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they've got 2-million reasons to come back and give us a 1 lot more information that will make us comfortable. 2 MR. ROY: 3 4 Okay. Mr. Simpson, did you have anything else? 5 6 MR. SIMPSON: 7 No. 8 MR. ROY: 9 Motion and a second to fund the program 10 for a million dollars, and we will discuss the details 11 more hopefully as soon as next month. 12 Anyone else? 13 (No response.) 14 MR. ROY: 15 Hearing none, all in favor, "aye". 16 (Several members respond "aye".) 17 MR. ROY: 18 Before that, any comments from the 19 public? 20 (No response.) 21 MR. ROY: 22 All right. All opposed, "nay". 23 (No response.) 24 MR. ROY: 25 Without objection, it is so ordered.



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1	We look forward to hearing the rest of
2	the story.
3	MS. MITCHELL:
4	All right. Thank you, Mr. Chairman.
5	MR. HENSON:
6	Thank you.
7	MR. ROY:
8	Thank you.
9	Okay. Ms. Villa, the Treasurer's
10	Report.
11	MS. VILLA:
12	Thank you, Mr. Chairman.
13	The Secretary Treasurer's Report, as of
14	today, October 16th, 2015, for the FY '15 Fiscal Year,
15	the summary page, the first summary page shows a total
16	of our budget of 16,181,766 comprised of our financial
17	assistance program of 190,000. We currently don't any
18	projected expenditures there, so we expect a balance of
19	190. We have our State Small Business Credit
20	Initiative, which has a current year budged of
21	2,557,174, and we've got a project that was approved of
22	46,875, which leaves a balance of 2,510,299. Then we
23	have our Capital Outlay Appropriations for EDAP of
24	13,098,937, with the pending project of 1.2-million,
25	which leaves a subtotal of 11,898,937, and pending Board



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1	approval of 450, which was approved earlier, leaves
2	projects under review of 6.2-million, which Susan also
3	went over earlier, with a projected yearend balance of
4	5,238,937.
5	Our Capital Outlay Appropriations for
6	EDRED has a budget of 335,655 for the year, with
7	expenditures today of 284,125, which leaves us a
8	balance, as we were discussing, of 51,530. So thank you
9	for that approval of a million. We definitely need it
10	to continue, especially in the next couple months.
11	If you go to the next page, it's a
12	little bit more detailed. The Trinity Rental Services,
13	the in-house approval that we did for the 26,875 for the
14	State Small Business Credit Initiative.
15	If you move on to the third page, the
16	detail of what was discussed about the EDAP program,
17	just for your knowledge, we had in our FY '16
18	appropriation of 10-million in Priority II funding. Of
19	that 10-million, which is represented in that balance,
20	is 2.5-million was approved in Priority II at the bond
21	commission meeting last month, and we also have
22	10-million of Priority V funding that is not included in
23	that balance.
24	Then on to our Page 4, which is our EDAP
25	Fund Balance, as projected we have a total revenue

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projection of 15,105,000 with a total fund balance
available of 16,758,037. And our projected expenditures
total 15,744,729, with a yearend balance expected of
1,013,308.
And if you have any questions, I can
MS. THAM:
I have a question on the loan
initiative, Small Business Loan Initiative. Y'all made
a big effort to market this for a while, and we had a
whole slew of projects that came up. Are you seeing
less projects now because you think that people didn't
find them necessary or they did one or two and they
didn't think they were necessary, or it's just we need
to market them some more?
MS. GUESS:
No. There's been no shortage of
marketing that's taken place on the staff from either
Christian or Steven or myself. In fact, I had this
conversation with Mr. Roy the other day. This time last
year we had an enormous upsurge and we're seeing right
now that things have fallen off a little bit and we're
getting to that traditional time of the year when
businesses are winding down yearend and looking forward
to the next year. What it's doing is giving us a chance
to look at some other marketing opportunities and bring



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1	
1	our do a few workshops, some cold calling, more cold
2	calling, and, also, we're trying to stay afront of
3	people. And so there's the phones are ringing.
4	Christian's efforts have generated bankers calling him.
5	We have one project that we've been kind
6	of massaging, if you will. We don't know where it's
7	going to go. It's in-house. It's not shown, but we
8	are we anticipate the activity to pick up.
9	MS. THAM:
10	Have the people who used the loans last
11	year, have either the projects or their bankers had any
12	issues or problems that they felt that it was too
13	MS. GUESS:
14	We do a followup, and they're still
15	saying that we are still the easiest form of a guarantee
16	program to use, that means with SBA. We thought we were
17	going to get an upsurge a couple months ago when SBA ran
18	out of money, so we were ready to go to the press and
19	say LEDC has funds. But even the banks that are doing
20	the SBA, it's just that they're either making the real
21	good deals and we're the so-so deals. They're either
22	not moving forward, but we're staying in front of them.
23	We've got some deals that Christian is expecting to come
24	down the pipe real soon.
~ -	

25

MR. ROY:



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1	Brenda and I spoke about that yesterday,
2	and it's a good question.
3	One other thing that we didn't speak
4	about that you made me think about and you sort of
5	blended both of your comments together, it would be good
6	if we went back to all of these banks that participated
7	in the loan program and they have experience with us
8	I think you're right. Most of the banks have had a good
9	experience with us. We are the easiest ones out there
10	in terms of guarantee programs to do business with, and
11	so if you just go back and touch the ones that have
12	utilized us, you know, that's what we do in the banking
13	world, go back and see your existing customers
14	MS. GUESS:
15	Exactly.
16	MR. ROY:
17	they may need some money for a car or
18	something and have those conversations with them. You
19	know, it's a lot easier to hook a fish that's already
20	been hooked once or maybe something like that. It's not
21	a good analogy, but you know what I mean. Go back and
22	see the guys that we already did business with.
23	MS. GUESS:
24	Well, after we spoke, we had another
25	short, informal meeting yesterday internally, and the



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young man, he's gone now, Robert Wyckoff, who was at the 1 2 table, is our -- we can give him more things to do now, but he's our social media quy, and we were having some 3 4 conversations and we are actually going to talk about doing the SurveyMonkey to those banks, you know, just 5 6 three or four questions, you know, to find out -- now, 7 the department does an annual -- a quarterly survey to 8 the banks to find out their satisfaction levels, but we're going to do one directly to them more frequently 9 10 to find out, you know, how was the experience, you know, 11 or even to talk about what other products, you know, 12 might you like to see us develop. 13 Most times we've been finding out 14 through just conversations that it is not necessarily 15 that they're looking for a guarantee. You know, there's 16 some other risks they'd like for us to mitigate that our guarantee just won't cover. So we're taking this quiet 17 18 time to put those things out there, and so we'll be 19 looking forward to doing that. 20 MR. ROY: 21 And one other thought, the key to 22 touching the banks, much like every organization, not 23 every loan officer and every bank is the same. We tend

24 25

They touch different people, so as much as possible, if



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to think about the bank.

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They're all very different.

you can, touch as many of the loan officers. You may 1 2 have some that you would never come to see, but you may have some that want to see you repeatedly. So the key 3 4 is touching the right ones, so, in essence, try to touch them all. 5 6 MS. THAM: I guess my deal is it doesn't hurt my 7 8 feelings if they're not coming to us as long as the 9 project is still going through and the bank doesn't need 10 our guarantee. My question is, are there projects that 11 aren't going through because the bank's not -- it's 12 almost there, they're not quite comfortable, they think 13 it's a good project, they're not sure and our guarantee 14 might be the difference for a successful project. And 15 if that's not the case, if they're happy, they're going 16 through, then maybe we don't need to be doing that right 17 now for people. 18 MS. GUESS: It's all a matter of comfort level of 19 20 that particular bank as well. You know, if it's a 21 credit issue, our guarantee or any other guarantee is 22 not going to mitigate that problem, but we're open and 23 upfront with our banks and they're just as open with us 24 as well, and so we talk through a lot more deals than 25 what we actually bring to the table to see if it's



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something that we can make fit within our guidelines. 1 2 So we're very satisfied that those that use us, you know, are satisfied. They're just trying to find some 3 4 deals to bring to us basically. MR. REINE: 5 6 When you make a loan guarantee, the bank doesn't have to count that loan against their maximum 7 8 amount of loans; correct? 9 MS. GUESS: 10 From what we're understanding from the 11 FDIC, not necessarily. It just all depends. 12 MR. REINE: 13 But that is a possibility that if the 14 bank's ratio, deposits, whatever y'all do in the fancy 15 business, if they're only allowed to loan out so much 16 money, the loan guarantee might not count against their balance? 17 18 MS. GUESS: 19 It might not. 20 MR. ROY: 21 I think it's a technicality. The way 22 that LEDC is set up, we're not the same, in essence, as 23 as USDA, SBA, which are backed by the full faith and 24 credit of the United States versus the State of 25 Louisiana, so I don't think banks actually can--

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1	MR. REINE:
2	Cannot count?
3	MR. ROY:
4	Cannot count it. We have to show on a
5	USDA loan or SBA loan, those things, you back them out.
6	MR. SIMPSON:
7	Better question, I guess back to our
8	whole budget, but like the millions that we may give to
9	the site redness, are we allocated a certain amount that
10	we can budget for them, or does that come out of our
11	whole piece of the pie that can go to other projects?
12	MS. VILLA:
13	Right. So there's \$10-million basically
14	that we put forth every year in our Capital Outlay
15	Budget, and so of that, we are either given it in
16	Priority II or Priority V. So of the Priority II
17	funding that we have, we're asking for that allocation
18	to come forth from EDAP down to EDRED, similar to what
19	we did three years ago. So it's not an additional ask.
20	It's just an allocation from dollars that we're already
21	being given to support projects.
22	MR. ROY:
23	Any other questions or comments?
24	MS. VILLA:
25	I just had one comment, just going back
_	Baton Rouge, LA



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1	to what Susan was talking about SSBCI because it is a
2	very important program and one that we seem to have done
3	a lot of marketing on. One thing that we discussed,
4	also, is, you know, we typically, the bankers are our
5	client; right, but we really need to drive the
6	businesses to know that we've got these funds available,
7	and the businesses need to drive the demand to the bank
8	to use the programs, too. So we're talking and
9	strategizing about how we do that. So that's another
10	avenue that, you know, we're looking at, too, because
11	this is a limited program. We only have it until FY
12	September of '17, the program ends. We really want to
13	make sure that we expend all of these dollars; right,
14	because we want to make sure we continue this program
15	beyond '17 when the FEDs are no longer in the program
16	with us.
17	MR. ROY:
18	Okay. Anything else on the Treasurer's
19	Report?
20	MS. VILLA:
21	No, sir.
22	MR. ROY:
23	Since there is nothing else, I'll
24	entertain a motion to accept the Treasurer's report.
25	MR. SIMPSON:



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1	So moved.
2	MR. ROY:
3	Motion and second.
4	Any discussion?
5	(No response.)
6	MR. ROY:
7	Hearing none, all in favor "aye".
8	(Several members respond "aye".)
9	MR. ROY:
10	All opposed, "nay".
11	(No response.)
12	MR. ROY:
13	Without objection.
14	The Accountant's Report, Mr. Smith.
15	MR. SMITH:
16	Good morning. My report will be
17	two-fold. I will first give an update. I think
18	historically in October, we would normally be presenting
19	our audited financial statement. At this point, I think
20	last year it might have been November. I'm not really
21	sure, but I remember the first couple of years it was
22	all in October. However, this year is a little
23	different.
24	Today our annual financial report is due
25	to the Division of Administration, and I'm sure they're



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going to get it today, it will be finalized, and at some 1 2 point after that, the legislative auditors will be coming in to begin their audit. They came in a couple 3 4 months back, but they stayed maybe a week and they left. They said this year, we're going to do it a little 5 6 differently than last year's AFR was done, so how long that will entail, I really don't know. So that's where 7 8 we are. Back to business, Louisiana Economic 9 10 Development status as of September 30th, 2015, we have 11 at current one participation loan -- which has been 12 there for some time. I think staff is going to give an 13 update on that at the next meeting -- of a car 14 dealership in Monroe, if I'm not mistaken. 15 We have EDAP loans, we have a current 16 balance of 1,065,036. Those are all performing. As of 17 through September 30th, they're all paying. For the old 18 loan guarantee program, we have total loan guarantees of 19 1,984,680. Those are all performing. None of those are 20 late at this moment. 21 The next page shows the reserves that we 22 carry, that 18 percent of on the guarantee loans and the 23 15 percent on the EDAP and EDLOP loans. That's the 24 reserve that we're required to carry. 25 The SSBCI program, as of end of

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1	September, we have 22 current loans. There's one that's
2	been on the delinquent list for some time, which is M&M
3	Enterprises. I'm happy to announce that the next report
4	that you'll see, they will be that guarantee is done
5	with. It's expired as of October 2nd, I think. So
6	they've been that way for some time, but next report,
7	they're gone. And the only delinquent thing that we'll
8	have to deal with at that point will be MD Realty, and
9	hopefully we'll be making a request staff will be
10	making a request of how to deal with that. It's a loan
11	we participated in some time ago, a long time ago.
12	So that's the end of my report, unless
13	anyone has any comments.
14	MR. REINE:
15	I've got a question. I guess since
16	you're the treasurer, you get to count the dollars being
17	appropriated. Over the last years when we've looked at
18	the budget reductions and midyear budget cuts, whether
19	we've we faired out in there, and I think everybody
20	pretty much expects there's going to be to further
21	budget cuts this year. Do they affect any of these
22	programs?
23	MR. SMITH:
24	No.
25	MR. REINE:



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1	Or have they affected them?
2	MR. SMITH:
3	No.
4	MR. REINE:
5	Okay.
6	MR. ROY:
7	Good, solid answer.
8	MR. SMITH:
9	They don't.
10	MR. ROY:
11	Okay. Any questions for Mr. Smith?
12	(No response.)
13	MR. ROY:
14	Any other questions?
15	(No response.)
16	MR. ROY:
17	All right. We'll accept the
18	accountants's report.
19	MR. REINE:
20	So moved.
21	MR. ROY:
22	Motion and second.
23	All in favor, "aye".
24	(Several members respond "aye".)
25	MR. ROY:



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1	All opposed, "nay".			
2	(No response.)			
3	MR. ROY:			
4	Without objection.			
5	Ms. Mitchell, the President's Report.			
6	MS. MITCHELL:			
7	Good morning again, everyone.			
8	I'll just run through some recent, very			
9	exciting project announcements that we have been able to			
10	win for the State of Louisiana. All of these have been			
11	in the media, so I'm sure that you'll be familiar with			
12	most of these projects.			
13	Brown & Root is making Baton Rouge home			
14	of its new global headquarters. Their executive team is			
15	moving to Baton Rouge from Houston. It's a partnership			
16	of KBR's Industrial Services Americas Group in an			
17	acquisition of Wink Engineering and they're forming an			
18	entity called Brown & Root and that will bring 50 new			
19	jobs to the area.			
20	The next project that I'd like to			
21	highlight is Cajo Technologies, which is a Finland-based			
22	company that will be establishing a new manufacturing			
23	site in New Orleans, and their technology is very			
24	unique. It's laser-based machinery that can create			
25	permanent markings and coloring patterns on almost any			
	Baton Rouge, LA			



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material. That project will be bringing 40 new jobs to 1 2 the New Orleans area. The next project is Formosa 3 4 Petrochemical Corporation, and this one is huge. The company has announced that they're studying the 5 6 feasibility of an estimated \$9.4-billion industrial complex in St. James Parish, and it would be a 7 8 two-phased project and they would be producing ethylene and a host of other downstream chemical products. 9 And 10 the potential here is for 1,200 new jobs in the state 11 with an average salary of about 84,000. And so we're 12 definitely hoping that this project comes to fruition. 13 The hiring for the project would begin in 2018. 14 Another exciting project in the Acadian area 15 is the Hazelwood Energy Hub. That company is going to 16 develop a \$400-million crude oil storage and blending complex in St. Landry Parish and will constrict six 17 18 aboveground cruel crude oil storage tanks and they will

utilize four salt dome caverns for additional storage of
numerous crude oil varieties. That would be 123 new
jobs to St. Landry parish by Hazelwood Energy Hub.

Indorama Ventures is bringing a project to the Lake Charles area. They're actually going to renovate and restart a dormant ethane cracker west of Lake Charles, and that's bringing in 125 additional jobs



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to booming Southwest Louisiana. 1 And Investimus Foris will invest 2 \$265-million converting an idle biofuels refinery into 3 4 an ammonia plant in Grant Parish. And, last, Plastipak Packing made a 5 \$9-million capital investment to expand production 6 capacity at its facility in Pineville. This company is 7 8 a leader in production of ridged plastic containers for 9 food, beverage and consumer products, and that's 20 new 10 jobs and 205 retained jobs in Central Louisiana in the Pineville area. 11 12 Another neat project by TriWest 13 Healthcare Alliance, this company will establish a new 14 operation center in Jefferson Parish, which will serve 15 as a traditional contact center for veterans through the 16 Veterans Choice Program of the U.S. Department of Veterans Affairs, and they are bringing 285 new jobs to 17 18 Jefferson Parish. 19 So as you can see, we've been quite busy 20 and that every region within the state has been able to partake in the successes and the efforts of LED. 21 22 And really briefly, I will run through 23 some ranking updates as well. For the sixth year, sixth consecutive 24 25 year in a row, LED FastStart has been named Number 1,



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1	the Number 1 State Workforce Training Program in the
2	country. Six years in a row. We are very proud of the
3	work of Jeff Lynn and his team in working with the
4	companies that were able to bring into the State and
5	working alongside the community technical college system
6	and our traditional four-year system to provide the very
7	unique to address the very unique workforce needs of
8	these companies.
9	Louisiana's Business Climate Ranking,
10	we're ranked Number 3 in the nation by Business
11	Facilities Magazine. Louisiana was ranked Number 8 in
12	the U.S. in the 25 ranking of Top States for Doing
13	Business. And Louisiana has been ranked Number 1
14	amongst Southern States in the number of major business
15	projects per capita.
16	And last, but not least, and I think
17	this is exciting for us as well, Louisiana has been
18	ranked Number 4 for its Small Business Environment and
19	earned an "A" in eight categories by the publication
20	Thumbtack.com. So it's exciting that we're starting to
21	see some recognition for our efforts within the small
22	business arena as well.
23	And that concludes my report.
24	MR. ROY:
25	Thank you, Ms. Mitchell.

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1	Any questions or comments?			
2	(No response.)			
3	MR. ROY:			
4	Any other business?			
5	MS. GUESS:			
6	Mr. Chairman, just a little			
7	housekeeping. I just wanted to remind the Board members			
8	we've got for the next two meetings November and			
9	December. They're early basically because of the			
10	availability of this Board room. The November meeting			
11	is going to be on the 13th of November, and the December			
12	meeting is on the 11th of December. And those will be			
13	the second Friday of each of those months instead of the			
14	third, which everyone is accustomed to.			
15	MR. ROY:			
16	So what's the date on the December			
17	meeting?			
18	MS. GUESS:			
19	November 13th and December the 11th.			
20	That's it.			
21	MR. ROY:			
22	Okay. I have a conflict on the December			
23	11th meeting, but I know Mr. Andre can take care of			
24	things.			
25	Any other business?			

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1	MR. ANDRE:
2	Move for adjournment.
3	MR. ROY:
4	Motion to adjourn.
5	Second.
6	We're adjourned.
7	(Testimony concludes at 10:49 a.m.)
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1 REPORTER'S CERTIFICATE:

2

3 I, ELICIA H. WOODWORTH, Certified Court Reporter in and for the State of Louisiana, as the 4 officer before whom this meeting for the Board of 5 Directors of the Louisiana Economic Development 6 7 Corporation, do hereby certify that this meeting was 8 reported by me in the stenotype reporting method, was 9 prepared and transcribed by me or under my personal 10 direction and supervision, and is a true and correct 11 transcript to the best of my ability and understanding;

12 That the transcript has been prepared in 13 compliance with transcript format required by statute or 14 by rules of the board, that I have acted in compliance 15 with the prohibition on contractual relationships, as 16 defined by Louisiana Code of Civil Procedure Article 17 1434 and in rules and advisory opinions of the board;

18 That I am not related to counsel or to the 19 parties herein, nor am I otherwise interested in the 20 outcome of this matter.

Dated this 28th day of November, 2015.

ELICIA H. WOODWORTH, CCR CERTIFIED COURT REPORTER



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